



JONATHAN E. FIELDING, M.D., M.P.H.
Director and Health Officer

JONATHAN E. FREEDMAN
Chief Deputy Director

313 North Figueroa Street, Room 806
Los Angeles, California 90012
TEL (213) 240-8117 • FAX (213) 975-1273
www.publichealth.lacounty.gov



BOARD OF SUPERVISORS

Gloria Molina
First District

Mark Ridley-Thomas
Second District

Zev Yaroslavsky
Third District

Don Knabe
Fourth District

Michael D. Antonovich
Fifth District

October 13, 2011

TO: Each Supervisor

FROM: Jonathan E. Fielding, M.D., M.P.H. *Jonathan E. Fielding*
Director and Health Officer

SUBJECT: **NOTIFICATION OF THE USE OF DELEGATED AUTHORITY TO EXECUTE AN AGREEMENT WITH THE REGENTS OF THE UNIVERSITY OF CALIFORNIA LOS ANGELES FOR EMERGENCY PREPAREDNESS AND RESPONSE**

This is to notify you that I am exercising the delegated authority approved by your Board on July 26, 2011, which permits the Department of Public Health (DPH) to execute new service agreements related to public health emergency preparedness and response, with contract maximum obligations not to exceed \$500,000 per service agreement, not to exceed a twelve-month term, 100 percent funded by the Centers for Disease Control and Prevention (CDC) Notice of Award Number 2U90TP917012-11, subject to review and approval by County Counsel, and notification to your Board and the Chief Executive Office (CEO).

Under this authority, I will execute a sole source agreement with the Regents of the University of California Los Angeles (UCLA), in the amount of \$150,000, effective upon execution by the parties through August 9, 2012. UCLA will partner with DPH to build upon a pilot project conducted last year that focused on operationalizing the concept of resilience at the local level. Under this agreement, UCLA will: 1) conduct focus groups using a tested methodology and 2) develop message improvement recommendations and test message delivery utilizing networks comprised of community-based and faith-based organizations that have disaster functions in Los Angeles County. This project is aligned with Objective One in the National Health Security Strategy: informing and empowering community members; and CDC Capabilities 1 and 2: Community Preparedness and Community Recovery.

UCLA is uniquely qualified to partner with DPH on this project because of its extensive experience working with local communities in public health preparedness and response planning and strong experience and background in community resiliency. Over the last decade, the Center for Health Services and Society at UCLA has established effective and long standing partnerships with grassroots organizations, community based organizations, and government agencies with the goal of achieving improved health with measurable outcomes using a specialized partnered research approach that they developed. This contract allows us to build on this unique health promotion partnership and methodology.

County Counsel has reviewed and approved the agreement as to use and this delegated authority action.

Each Supervisor
October 13, 2011
Page 2

Attachment A is the Sole Source Checklist which has been approved and signed by the CEO.


If you have any questions or require additional information, please let me know.

JEF:im
01995

c: Chief Executive Officer
County Counsel
Executive Officer, Board of Supervisors

ATTACHMENT A

SOLE SOURCE CHECKLIST THE REGENTS OF THE UNIVERSITY OF CALIFORNIA LOS ANGELES

Check (✓)	JUSTIFICATION FOR SOLE SOURCE PROCUREMENT OF SERVICES <i>Identify applicable justification and provide documentation for each checked item.</i>
	➤ Only one bona fide source for the service exists; performance and price competition are not available.
	➤ Quick action is required (emergency situation)
	➤ Proposals have been solicited but no satisfactory proposals were received.
	➤ Additional services are needed to complete an ongoing task and it would be prohibitively costly in time and money to seek a new service provider.
	➤ Maintenance service agreements exist on equipment which must be serviced by the authorized manufacturer's service representatives.
	➤ It is most cost-effective to obtain services by exercising an option under an existing contract.
	➤ It is the best interest of the County (e.g., administrative cost savings, too long a learning curve for a new service provider, etc.).
✓	➤ Other reason. Please explain: UCLA is uniquely qualified because over the last decade, the UCLA Center for Health Services and Society has established numerous partnerships with grassroots organizations, community based organizations and governmental agencies with the goal of achieving improved services and outcomes using a partnered research approach. UCLA was selected based on their strong experience and background in community resiliency.
	<div style="display: flex; justify-content: space-between;"> <div style="text-align: center;">  Sheila Shima Deputy Chief Executive Officer, CEO </div> <div style="text-align: center;"> 10/3/11 Date </div> </div>